

# Station Order Revised

## People for Patty Murray 2016

**Market:** Yakima

Estimate ID
-------------

**Flight Dates:** Monday, October 3, 2016 to Sunday, October 9, 2016

406
-----

**Contact:** Sheri Bissell

**Phone:** 509-225-2300

**Email:** trude.smith@nbcrightnow.com

**Fax:** 509-225-2316

**Direct:** 509-737-6709

### KNDO-S2

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 03	Oct 04	Oct 05	Oct 06	Oct 07	Oct 08	Oct 09	
KNDO 5a News 5:00 AM 6:00 AM	EM	M-F 30	\$10.00 <b>\$50.00</b>	1	1	1	1	1			5
KNDO 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$55.00 <b>\$275.00</b>	1	1	1	1	1			5
Today Show 7:00 AM 9:00 AM	EM	M-F 30	\$55.00 <b>\$550.00</b>	2	2	2	2	2			10
Today Show 2 9:00 AM 11:00 AM	DT	M-F 30	\$10.00 <b>\$10.00</b>				1				1
Days of our Lives 1:00 PM 2:00 PM	DT	M-F 30	\$30.00 <b>\$30.00</b>					1			1
Ellen 4:00 PM 5:00 PM	EF	M-F 30	\$40.00 <b>\$200.00</b>	1	1	1	1	1			5
KNDO 5p News 5:00 PM 5:30 PM Sold out L2 to clear per KNDO	EN	M-F 30	\$200.00 <b>\$1,000.00</b>	1	1	1	1	1			5
KNDO 6p News 6:00 PM 6:30 PM Sold out L2 to clear per KNDO	EN	M-F 30	\$200.00 <b>\$1,400.00</b>	1	2	1	2	1			7
Sat 6p News 6:00 PM 6:30 PM	EN	Sa 30	\$45.00 <b>\$45.00</b>						1		1
Jimmy Fallon 11:35 PM 12:35 AM	LF	M-F 30	\$50.00 <b>\$250.00</b>	1	1	1	1	1			5
KNDO 11p News 11:00 PM 11:35 PM Sold out L2 to clear per KNDO	LN	M-F 30	\$105.00 <b>\$1,575.00</b>	3	3	3	3	3			15

Mary Wittemyer

**BlueWest Media**

5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 9/29/2016 2:11:10 PM

KNDO-S2

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mary@bluestmedia.com

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				Oct 03	Oct 04	Oct 05	Oct 06	Oct 07	Oct 08	Oct 09	
Sat 11p News	LN	Sa	\$95.00						3		3
11:00 PM 11:30 PM		30	<b>\$285.00</b>								
Sold out L2 to clear per KNDO											
Sun 11p News	LN	Su	\$95.00							3	3
11:00 PM 11:35 PM		30	<b>\$285.00</b>								
Sold out L2 to clear per KNDO											
Wheel of Fortune	PA	M-F	\$195.00	1		1		1			3
7:00 PM 7:30 PM		30	<b>\$585.00</b>								
Sold out L2 to clear per KNDO											
Jeopardy	PA	M-F	\$210.00		1		1				2
7:30 PM 8:00 PM		30	<b>\$420.00</b>								
The Voice	PT	M	\$400.00	1							1
8:00 PM 10:00 PM		30	<b>\$400.00</b>								
The Blacklist	PT	Th	\$250.00				1				1
10:00 PM 11:00 PM		30	<b>\$250.00</b>								
<b>Station Gross Totals</b>			<b>\$7,610.00</b>	<b>13</b>	<b>13</b>	<b>12</b>	<b>15</b>	<b>13</b>	<b>4</b>	<b>3</b>	<b>73</b>
<b>Station Net</b>			<b>\$6,468.50</b>								

Mary Wittemyer  
**BlueWest Media**  
 5130 E. 18th Ave., Denver, CO 80220  
 mary@bluewestmedia.com

Date/Time Sent: 9/29/2016 2:11:10 PM  
 KNDO-S2  
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# CONTRACT

**NBC *Right Now* KNDO**  
**KNDO 23 KNDU 25** 216 W. Yakima Ave  
 Yakima, WA 98902  
 (509)225-2300

www.kndo.com

And:

**BlueWest Media**  
 5130 E. 18th Ave  
 Denver, CO 80220

<u>Contract / Revision</u> 97622 /		<u>Alt Order #</u>
<u>Product</u> People for Patty Murray 2016		
<u>Contract Dates</u> 10/03/16 - 10/09/16		<u>Estimate #</u> 406
<u>Advertiser</u> POL/People for Patty Murray		<u>Original Date / Revision</u> 09/29/16 / 09/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KNDO_KND	<u>Account Executive</u> Trude Smith	<u>Sales Office</u> KNDO-KNDU N
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	10/03/16	10/09/16	NORTHWEST TODAY 5AM	5-6AM		:30				NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	11111--				5	\$10.00	0.00			
N 2	All	10/03/16	10/09/16	NORTHWEST TODAY 6AM	6-7AM		:30				NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	11111--				5	\$55.00	0.00			
N 3	All	10/03/16	10/09/16	TODAY SHOW	7-9AM		:30				NM	10	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	22222--				10	\$55.00	0.00			
N 4	All	10/03/16	10/09/16	TODAY SHOW II & III	9-11AM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	----1--				1	\$10.00	0.00			
N 5	All	10/03/16	10/09/16	DAYS OF OUR LIVES	1-2PM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	----1--				1	\$30.00	0.00			
N 6	All	10/03/16	10/09/16	ELLEN	4PM M-F		:30				NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	11111--				5	\$40.00	0.00			
N 7	All	10/03/16	10/09/16	LOCAL NEWS @ 5PM	5-5:30PM		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	11111--				5	\$200.00	0.00			
N 8	All	10/03/16	10/09/16	LOCAL NEWS @ 6 M-F	6-6:30PM		:30				NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	12121--				7	\$200.00	0.00			
N 9	All	10/03/16	10/09/16	LOCAL NEWS @ 6 SAT	6-6:30PM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----S-				1	\$45.00	0.00			
N 10	All	10/03/16	10/09/16	TONIGHT SHOW	11:35PM-12:37AM		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	11111--				5	\$50.00	0.00			
N 11	All	10/03/16	10/09/16	LOCAL NEWS :11@11: M-F	11-11:35PM		:30				NM	15	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	33333--				15	\$105.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

**NBC 10 Right Now** KNDO  
**KNDO 23 KNDU 25** 216 W. Yakima Ave  
 Yakima, WA 98902  
 (509)225-2300

www.kndo.com

<u>Contract / Revision</u> 97622 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/03/16 - 10/09/16	<u>Product</u> People for Patty Murray	<u>Estimate #</u> 406
<u>Advertiser</u> POL/People for Patty Mur		<u>Original Date / Revision</u> 09/29/16 / 09/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	All	10/03/16	10/09/16	LOCAL NEWS :11@11: SA	11-11:30pm		:30				NM	3	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----S-				3	\$95.00	0.00			
N 13	All	10/03/16	10/09/16	LOCAL NEWS :11@11: SU	11-11:35PM		:30				NM	3	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----S				3	\$95.00	0.00			
N 14	All	10/03/16	10/09/16	WHEEL OF FORTUNE	7-7:30PM		:30				NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/03/16	10/09/16	111----				3	\$195.00	0.00			
N 15	All	10/03/16	10/09/16	JEOPARDY	7:30-8PM		:30				NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/03/16	10/09/16	-11----				2	\$210.00	0.00			
N 16	All	10/03/16	10/09/16	THE VOICE	Various		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/03/16	10/09/16	M-----				1	\$400.00	0.00			
N 17	All	10/03/16	10/09/16	THE BLACKLIST	10-11PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/03/16	10/09/16	---T---				1	\$250.00	0.00			
<b>Totals</b>											0.00	73	\$7,610.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/09/16	73	\$7,610.00	\$6,468.50
<b>Totals</b>	73	\$7,610.00	\$6,468.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**       **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KNDO-TV      Yakima	<b>Date:</b> 9/29/2016
---	---------------------------

I, BlueWest Media,  
 being/on behalf of: Patty Murray,  
 a legally qualified candidate of the Democratic  
 political party for the office of: \_\_\_\_\_  
 in the General  
 election to be held on: Tuesday, November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<b>SEE ATTACHED SCHEDULE</b>					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 3, 2016			Sunday, October 9, 2016		
<b>Attach proposed schedule with charges (if available): \$7,610.00</b>					

I represent that the payment for the above described broadcast time has been furnished by:

People for Patty Murray

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jay Petterson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Thursday, September 29, 2016

**Date**

*Mary W...*

**Signature**

***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**

*[Signature]*  
\_\_\_\_\_  
**Signature**

*Trude Smith*  
\_\_\_\_\_  
**Printed Name**

*RSM*  
\_\_\_\_\_  
**Title**